



For Immediate Release

Contact:  
Michael Trigilio, President  
Associated Home Care, Inc.  
(978) 922-0745  
[www.associatedhomecare.com](http://www.associatedhomecare.com)

### **Associated Home Care, Inc. Introduces Innovative Personal Concierge Service**

Beverly, MA – October 8, 2008 – Associated Home Care, Inc. announced today a new personal concierge service available to the entire community called A Hand At Home.

A Hand At Home is a comprehensive, personal concierge service designed to assist you in your own home. As a one-stop shopping resource, A Hand At Home will arrange for the highest quality services through an approved vendor list. This is a valuable benefit for all members of the community including busy families, new and expectant parents, working professionals, retirees, people with disabilities and elders.

For an affordable annual membership fee, members receive discounted services as well as free member-only benefits. Discounted services include household maintenance and repairs, snow removal and landscaping to name just a few. Free benefits include a set amount of home care services, weekly grocery delivery, annual oil burner cleaning, financial planning and more. The value of the free benefits alone far exceeds the annual membership fee.

“We are extremely excited to offer this unique, one-stop shopping resource that will fulfill a multitude of needs. Our comprehensive menu of services ranges from household maintenance such as installing/removing air conditioning units and plumbing repairs to health measures such as home care, meal preparation and grocery shopping,” said Susan Boeri, Program Director for A Hand At Home. “We will find the right solutions and the right professionals to address any need. Just one call does it all.”

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Associated Home Care, located in Beverly, Massachusetts, was founded in May 1991 and has over 20 years experience in human services including home health care, elder care management, homemaking, personal care and grocery shopping. The core coverage area for A Hand At Home is Essex County and Greater Boston, including Beverly, Danvers, Lynn, Lynnfield, Marblehead, Middleton, Peabody, Salem, Swampscott, Topsfield and the surrounding areas.

For more information on A Hand At Home please call (978) 522-5151 or visit [www.handathome.com](http://www.handathome.com).